



# www.MenteArgentina.com

# **MENTE ARGENTINA**

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Program Duration: 18 Weeks

Program Start Date: March 2014 / Aug 2014

Location: Buenos Aires, Argentina

Language of Instruction: Spanish\*

Experience Required: NO

Level: Undergraduate / Graduate

\*Mente Argentina offers an Optional Intensive Spanish Preparation Course

# SOMMELIER PROGRAM IN ARGENTINA: WHAT IS A SOMMELIER?



a wine critic, writer, educator or consultant.

A sommelier, or wine steward, is a trained and knowledgeable wine professional who is also familiar with infusions, liqueurs and distilled liquors.

Sommeliers were once limited to serving wine in only the best restaurants; however, today a sommelier can have many more responsibilities including selecting the wines and beverage services at a restaurant, holding wine tastings and giving presentations, as well as being

The Mente Argentina Intensive Sommelier Program provides you with all of the tools and education that you will need to become a successful professional in the wine industry, both domestically and internationally. You will be prepared for a management position or to start your own business in one of the profitable industries in the world.

# MENTE ARGENTINA INTENSIVE SOMMELIER PROGRAM IN ARGENTINA

The Mente Argentina Intensive Sommelier Program has been designed for wine lovers from around the globe who want to perfect their knowledge and understanding of the world of wine, but who also seek an extraordinary learning experience in Buenos Aires, Argentina.

Mente's Sommelier program offers students the highest quality education, and because of the intensive nature the program can be completed in just five months. It will encompass all of the material that a 12 month program covers in a short and thorough five months.

#### INTENSIVE SOMMELIER PROGRAM IN BUENOS AIRES, ARGENTINA Brochure 2014



The wine industry is growing at an astonishing rate around the world creating higher quality wine and wine production which has stimulated interested and more knowledgeable consumers. This change in wine culture is shaping the industry and attracting new clients and enthusiasts from all over the world. Because of this growth in sophisticated consumption, the industry now needs a link between the producer and consumer. The sommelier plays an important role in connecting and maintaining a relationship between the two.

In response to this growing market, Mente Argentina's Intensive Sommelier Program is for those who wish to develop the skills necessary to succeed in this expanding market. The main objective of the program is to shape individuals into highly qualified professionals with the knowledge and capabilities to become leaders in the wine industry, as well as the several additional areas of Tourism and Gastronomy.

The Sommelier Program is designed for candidates who have worked in the customer service industry and/or have restaurant management experience, as well as those without experience in the field but who wish to pursue a career in the wine industry, whether it is in a winery or at the vineyard, or as a distributor or specialty store owner.

\*no prior experience is required.

## INTENSIVE SOMMELIER PROGRAM: HOST WINE INSTITUTION



Mente Argentina delivers this course jointly with one of the most distinguished wine schools of the country. Mente Argentina's Sommelier program offers academic excellence in order to fully experience this fun and fascinating journey into the knowledge of wine.

The school has more than 15 years of experience and is known for educating the leading wine and culinary professionals in Latin America.

The head of Mente Argentina's wine school is one of the best and most well known sommeliers in Argentina who, together with her staff of experienced teachers in the

industry and wine business, shares her passion in a professional and special way.



## INTENSIVE SOMMELIER PROGRAM: COURSES OFFERED

The following is the list of **Sommelier Courses that are offered through the Mente Argentina's Sommelier Degree Program in Buenos Aires, Argentina.** 

If you are interested in finding out what is covered in each class please click on each course. If you have a question about this program please **contact us**.

Mente Argentina Somm	nelier Courses i	n Buenos Aire	s. Argentina
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Bar and Restaurant Service

Sensory Appreciation of wines

Food & Wine Pairing

Thesis Preparation Workshop

Food Sanitation

Drinks and Cocktails

**Gourmet Products** 

# INTENSIVE SOMMELIER PROGRAM: SCHEDULE & START DATES 2014

Sommelier courses at Mente Argentina Intensive Sommelier Program are given 3 times per week, 3 hours per day.

Next Start Dates: March 2014 / August 2014

	Start Date 1	End Date 1
Sommelier Program 18 Weeks	March 10 <sup>th</sup>	July 13 <sup>th</sup>
Sommelier Program + 4 Weeks Spanish Program	February 10 <sup>th</sup>	July 13 <sup>th</sup>
Sommelier Program + 8 Weeks Spanish Program	January 13 <sup>th</sup>	July 13 <sup>th</sup>
	Start Date 2	End Date 2
	Start Date 2	Linu Date
Sommelier Program 18 Weeks	August 4 <sup>th</sup>	December 7 <sup>th</sup>
Ũ	August 4 <sup>th</sup> July 7 <sup>th</sup>	December 7 <sup>th</sup> December 7 <sup>th</sup>



## MENTE ARGNETINA INTENSIVE SOMMELIER PROGRAM FEE 2014

	Shared Apartment	Homestay	Private Apartment	
Sommelier Program 18 Weeks	USD 6.990	USD 7.690	USD 8.990	
Sommelier Program + 4 Weeks Spanish Program	USD 8.390	USD 9.290	USD 10.790	
Sommelier Program + 8 Weeks Spanish Program	USD 9.590	USD 10.690	USD 12.390	
Please feel free to ask us about special discounts for groups or longer stays				

## WHAT IS INCLUDED IN THE INTENSIVE SOMMELIER PROGRAM?

- Full Tuition: Intensive Sommelier Program.
- All Sommelier Program Materials.
- Official Transcript & Diploma.
- Guaranteed Admission
- Access to University Facilities
- Shared Apartment Accommodation (Private Room) in the exclusive area of Palermo, Barrio norte or Recoleta.
- Airport Pick Up
- Airport Drop Off
- Official Transcripts & Certificates
- Welcome Orientation
- Mente Argentina Welcome Kit (calling card, insider's city guide, maps, and more)
- Full access to Mente Argentina Tours & Activities
- Mente Argentina Discount Card
- Cell Phone
- Conversation Exchange Partner Language Exchange Passes
- Tango Lessons
- Health Club Membership: Free Gym membership included
- Mente Argentina On-site assistance & Support Services 24/7

#### LEARN MORE ABOUT WHAT'S INCLUDED IN MENTE ARGENTINA PROGRAMS:

✓ http://www.menteargentina.com/mente-argentina-services.html

#### LEARN MORE ABOUT THE TOURS & ACTIVITIES INCLUDED IN THE PROGRAM FEE:

✓ http://www.menteargentina.com/tours-activities-buenos-aires.html



# DO YOU WANT TO LEARN OR IMPROVE YOUR SPANISH? (OPTIONAL)

Mente Argentina offers you the possibility to combine your program with Spanish lessons. In this way, you will be able to learn or improve your Spanish while enjoying a unique experience in Buenos Aires.

Lessons take 4 hours and are delivered from Monday to Friday **at the MA Spanish School** in reduced groups of up to 8 students. These group classes can be combined with individual lessons so that you can reinforce your weaknesses and we can answer your inquiries in a one on one meeting.

Spanish School's teachers are highly qualified and have a vast experience in teaching Spanish as a second language. Therefore, the classes will be interactive and above all enjoyable!

The classes can be attended both in the morning and the afternoon, so they will not overlap with the activities of your program.

- ✓ Weekly Spanish Course Fee (Monday to Friday 20 hours per Week): USD 180
- ✓ 4 Weeks Spanish Course Fee (Monday to Friday 20 hours per Week): USD 690

# COMBINE YOUR PROGRAM WITH ANOTHER PROGRAM! (OPTIONAL)

Mente Argentina offers you the possibility to combine your program with another Mente Argentina Program.

We offer big discounts for those participants who would like to take 2 or more Mente Argentina Programs simultaneously or back to back. If this sounds like something you would like to do, please contact us so we can quote your full program.

✓ Explore Mente Argentina Programs





In case you need more information please feel free to contact us at info@menteargentina.com